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MickaCoo's New Name

By Elizabeth Young Founder & Director, Palomacy Pigeon & Dove Adoptions (formerly MickaCoo)



In 2007, when I met a beautiful, tame, smart and very trusting King pigeon named Gurumina at the San Francisco animal shelter who needed help to get out alive, I reached out to <u>Mickaboo Companion Bird Rescue</u> and asked if they would help me help her. Mickaboo said yes and Gurumina found her home.

In the beginning, I had no intention of

becoming a rescuer nor of creating a rescue but I've not been able to figure out how to walk away. And so I stayed. And Mickaboo (named after the co-founders' cockatiels, Mick and Aboo) allowed me to create the department within their rescue that we called MickaCoo Pigeon & Dove Rescue... because pigeons and doves coo. (I tease that when they start rescuing owls, they will need to create MickaHoo and MickaMoo if they rescue cowbirds!)

Mickaboo generously shared their wealth of experience with us, providing database and website services, allowing us to operate under their nonprofit designation, and much more. We will be forever grateful for this support and will always think of Mickaboo as our big sister rescue.

When we "fledged" and joined up with Community Initiatives as our fiscal sponsor, we maintained the MickaCoo name in recognition of the fact that we had begun to establish a strong identity in the communities we serve. We have operated as MickaCoo Pigeon & Dove Rescue for seven years now, and, as we look to the future, we feel we are ready to create a name that defines our focus and describes the work that we do.

Effective January 1, 2015, MickaCoo Pigeon and Dove Rescue will become Palomacy Pigeon & Dove Adoptions. While our name is changing, our mission remains the same -

We save homeless domestic pigeons and doves in the San Francisco Bay Area from being killed. We provide guidance, referrals, education, foster care, avian vet treatment and adoption services. Thanks to the support of our many volunteers, donors and partners, we have saved the lives of more than 600 birds since 2007 and helped countless others.

We will be rebranding our outreach materials and renaming our social media sites. Our website address remains <u>www.PigeonRescue.org</u>. Please visit <u>What Is Palomacy?</u> (Hint- think pigeon diplomacy) for more information and <u>view our special video announcing the change here</u>.

Thank you for all of your support and compassion. We are looking forward to helping many more birds and the people who love them in the coming year.

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